




# INTEREST GROUPS PROJECT

## Presentation Evaluation

Purpose	1 not clear	2	3	4	5 clear
Topic	1 Uninteresting	2	3	4	5 interesting
Introduction	1 Dull	2	3	4	5 attention-getting
Organization	1 Illogical	2	3	4	5 logical
Words Used	1 Inappropriate	2	3	4	5 appropriate
Delivery	1 Dull	2	3	4	5 dynamic
General Effectiveness	1 not informative	2	3	4	5 informative

Total Points → \_\_\_\_\_ out of 35 possible points

<b><u>Speaker Evaluation</u></b> 	Very Good + 10	Average + 7	Needs Improvement
	GENERAL APPEARANCE "Dressed for the occasion" (or not)		
USE OF VOICE Quality, Pitch, Volume, Rate			
BODY LANGUAGE Movements, Gestures, Facial Expressions			
EYE CONTACT Maintaining eye contact with audience			

Total Points → \_\_\_\_\_ out of 40 possible points



## Content Presented in Report



Requirements	Student Score	Comments		
Clearly explains the history of the group, why it was founded, when, and by whom, etc.	Excellent + 10	Good +8	Needs Improvement	
Correctly classifies the interest group (e.g., is it a Social Action group, Economic group, Single Issue group, and explains why the interest group would be classified in this way.	Excellent +10	Good +8	Needs Improvement	
Clearly describes how the group's goals have changed over the years, and explains the group's current goals.	Excellent +10	Good +8	Needs Improvement	

Total Points → \_\_\_\_\_ out of 30 possible points

<i>Requirements</i>	<i>Student Score</i>	<i>Comments</i>		
Clearly explains how the group contributes to democratic government (through providing information, litigation, providing access to public officials for citizens, etc.).		Excellent +10	Good +8	Needs Improvement
Correctly labels the Interest Group's ideological beliefs, and notes which candidates the group supports.		Excellent +10	Good +8	Needs Improvement
Clearly describes the group's positions on important public issues.		Excellent +10	Good +8	Needs Improvement
<u>Clearly explains how the group influences government and the making of public policy</u> (through lobbying, electioneering, contributing money to campaigns, etc.)		Excellent +20	Good +16	Needs Improvement
Clearly explains the group's organization/ structure (at the local, state, national levels).		Excellent +10	Good +8	Needs Improvement
Clearly explains how the organization is staffed (volunteers, paid staff).		Excellent +10	Good +8	Needs Improvement
Gives clear directions about how the audience can contact the group (telephone number, snail mail and/or e-mail addresses, Web site).		Excellent +10	Good +8	Needs Improvement
Total Points → _____ out of 80 possible points				



## Written Work

<i>Requirements</i>	<i>Student Score</i>	<i>Comments</i>		
Five News Articles	/ 50	Excellent + 10 each	Good + 8 each	Needs Improvement
Pamphlets from Group	+	Excellent + 10 each	Good + 8 each	Needs Improvement
Total Points → _____ out of 50 possible points				



## Powerpoint Slide Show

	Excellent +10	Adequate +7	Needs Improvement
Title slide is appropriate, grabs attention			
Uses graphics (clipart, logos, pictures, etc.) to enhance meaning of text			
Uses one main color scheme, one overall style			
Uses appropriate text – fonts, size, etc., on slides (text is easily read)			
Content - quality and completeness of information on slides			
Displays substantial originality / creativity			
Slides are arranged in logical, flowing manner			

Total Points → \_\_\_\_\_ out of 70 possible points



Total Points → \_\_\_\_\_ out of 305 possible points